

Our Lady of Mercy Museum Committee Minutes

Minutes: May 3, 2023

Attendance: Joanne Rose Vanessa Glasgow Marjorie Glasgow
Emili Fraser Andrew Hibbetts Penny Spencer
Phyllis Doucette Pamela Bennett-McLeod
Cindy Coffin** Shirley Squires

**** Community Member**

Absent: N/A

1. Call to order for meeting was made at 7:00 PM by Chair V. Glasgow. All that were present were welcomed by the Chair.

2. Introductions were made to/from OLMCC board and Mark Felix, Tourism Southwest. M. Felix

3. Adoption of Minutes & Agenda

Regular Meeting of April 5, 2023 – a motion was made by J. Rose to adopt the Regular Meeting Minutes of April 5, 2023, seconded M. Glasgow. All approved. Motion carried.

Adoption of Agenda of May 3, 2023 – a motion was made by J. Rose to adopt the Agenda of May 3, 2023, seconded by P. Doucette. All approved. Motion carried.

4. Presentation from Mark Felix, from Tourism Southwest. This organization places a levy of 3% on accommodations and monies go to partner organizations for things like marketing and product development. Tourism Southwest has an intake of about \$80, 000 annually. Felix stated there is \$20,000 for product developments for the Bay St. George area, specifically tourism that expands opportunities during the shoulder seasons.

Felix showed FAM Tour videos for Zone 9- Bay St. George southwest coast. OLMCC enjoyed viewing this video. Another video of a 38 second duration was viewed. OLMCC will get a short video specific to their site.

There was discussion about a June 1 tourism awareness session to share information on local and regional tourism activities.

Further discussion about May 15 decision on funding options – shoulder season and/or product development, and the regional signage fund.

Tourism Southwest also offers French translation for printed materials to all tourism locations within the region.

Regionals Tourism Planning 2020 required an update with a regional tourist group.

5. Business Arising

a. Board Vacancy

An individual applied to serve on the OLMCC board. Candidacy was discussed and the motion to fill the board vacancy was moved by S. Squires and seconded by P. Doucette. All in favour. Motion carried.

b. Insurance

V. Glasgow and J. Rose met with the current insurance carrier to discuss rates and policy limitations, and options for better rates, they also asked for pricing and information on Director's Insurance.

c. Grant Applications

A number of new grants have been applied for and more information will be provided as available.

d. Dinner and a Show

Contract is being developed for use between the actor and the committee. There will be two shows, one on August 18 and another on August 19, 2023. Dinner and show will occur on August 18 and a matinee show only will take place on August 19. Dinner event can accommodate 60 tickets at \$50.00. The show only performance can accommodate 280 audience members with tickets being \$15.00.

e. Upcoming and On-Going Events

E. Fraser continues to be busy putting events in a calendar that fills out most of the summer season, including:

- i. *Variety Show Fundraiser for T. Aquinas School* – April 28, 2023. OLMCC will provide bar service and offer a 50/50 draw. Profits from these sales will go to OLMCC.
- ii. *Chase the Ace* – Will start on May 7, 2023. The rules were discussed. Players must be 19+, present on site, and have 15 minutes to go to select the ace of spades. The canteen/bar will be open. Tickets are 3/\$5.00. Minimum jackpot if the ace is selected is \$1000. The sub – committee includes P. Doucette, J. Rose, S. Squires, V. Glasgow, and A. Hibbetts.
- iii. *Music in the Church* – This will go ahead again this summer season with seven sessions weekly. Passes are available, \$100 for 20 passes, \$200 for 40 passes. This brings the cost of attending from \$10 to \$5 a session.
- iv. *Grand Ol' Opry* – June 17, 2023. T. Rose will emcee, Smugglers Cove will be house band. H. McNeil will provide sound system.
- v. *Women & Song* – will occur in mid July.
- vi. *Mariner's Mass & Lobster Meal*

6. New Business

- a. **Wedding Package Rates-** were discussed for rental of church, hall, etc. An analysis of pricing will take place to ensure our rates are in line with other regional venues.
- b. **Summer Students-** the student summer jobs are being advertised and interviews scheduled. More information to come.
- c. **Logo Choices-** all present viewed and discussed draft choices for a logo for OLMCC. A secret ballot vote for top choice ensued. Option 5 was the top selection for usage.
- d. **Safe Workplace Policy-** This was briefly discussed and then tabled to be brought back to the OLMCC at the next meeting. All members are to read it before the next meeting. This was motioned by M. Glasgow that with some minor edits the financial statements be accepted. Seconded by S. Squires. Motion carried.

- e. **Bank Accounts** – as previously moved in a past meeting, Scotiabank account was closed, BMO is also to be closed. New banking will be via NL Credit Union.
- f. **Quote for Clearing Parking Lot**- will be requested from T. Chubb and B. Gabriel.
- g. **Next Meeting** – set for June 7, 2023.

7. Adjournment called by Vanessa Glasgow at 9:36 PM.